

The California Women's Conference

Speaker Panel Descriptions

Life Strategies for Stress Busting & Transformation

Panel Description:

Chronic stress compromises the true you, real relationships, and your ability to make a difference. A big key to de-stressing your life is changing the way you think. These brilliantly inspiring women show you why this isn't as hard as you might believe. They give you the keys to accessing the hero within you by releasing your fear and upgrading your attitudes. Put an end to your excuses....make that positive change today.

Dogs & Dating: Amazing Things Canines Teach Us About Building Lasting Relationships

Panel Description:

Did you know that the way we teach dogs to be non-aggressive works just as well with people? If you are looking to supercharge your success at dating and developing lasting relationships, you're in for an eye-opener. Whether you are training a dog or a potential partner, you'll love taking a figurative walk in the park with these women who are experts in using multi-level communication to develop positive relationships.

Women in Sports: Becoming More Effective Through Athlete Success Secrets

Panel Description:

Are you looking to better grasp what drives you and how to successfully use that feminine strength to boost your success? Then look no further than the powerful techniques women athletes use to become champions. This panel of champion women athletes shares their secrets to having successfully harnessed their personal strengths to achieve success. Learn, Prepare, Set the Goal, and Go for it!

Emmy-Award-Winning Women Journalists: How to Use Your Passion to Create Impact

Panel Description:

The Good News Foundation is a group of Emmy Award-winning women reporters and co-anchors who are making a huge difference in Los Angeles. This distinguished panel of influential women anchors and co-anchors will tell you all about it. They won't only share their personal experiences in making a difference on and off camera, they will give you invaluable tips and resources for using your passion to create impact in your community... and the news coverage it deserves! All the news that's fit to live. Go for it!

Women Influencing Legislation: You Can Do It Too!

Panel Description:

Never doubt that women can and do influence positive changes in our world. These remarkable women will share their passion, courage, experiences, and the actions they took to make big differences in society... one voice at a time. And they show you how you can too. Together we can – and must – create the change we want to see! Your turn.

Leaders in the Medical Industry: Glimpses Into NextGen Advances to Upgrade Your Health

Panel Description:

What's next in medicine and how will it affect you as a woman? Discover the newest technologies and methods in medicine today, from this panel of medical industry experts. They will give you sneak peeks into how next generation DNA sequencing and diagnostics will improve your health, the latest human-friendly developments in hospital care, the newest robotic gynecological surgery that is now available, and tips for finding the right doctor through established networks. Your health is their world. Make it yours too.

Women in Social Media: Keys to Online Networking Success

Panel Description:

Sure you're on Facebook, Twitter, Pinterest, LinkedIn, and so forth, but do you know how to harness social media to launch a new product, project or cause? Or how to get widespread exposure on a topic, article or press release? Or how to virally expand the visibility of your business or nonprofit? These dynamic Social Media Queens will share their personal experiences in creating success through social media. Be ready to write down the many "How To's" they will provide. Don't miss this very lively and informative conversation!

Serve the Future by Playing a Game: The Global Game

Panel Description:

Ever wonder why interactive computer and online games are so popular? Simple: experience is the most effective form of learning and simulations are the best experiential learning tools available. Imagine repurposing the power of games to solve our collective problems during this critical time on our planet. The "Global Game" is a highly interactive simulation that develops new ways of thinking and stimulates a unified approach to solving some of our world's current and most complex challenges. Discover how women can use The Global Game to effectively unite, create solutions, and lead the world into its next golden age.

Fill Your Cup to Optimize Your Happiness & Impact

Panel Description:

Transforming your life starts with a solid self-care foundation. This panel of experts expose the fundamentals of stopping bad habits that hold you back and strengthening your mental resilience, how to optimize your nutrition and exercise to maximize your effectiveness, and how to include anti-aging strategies in your daily habits. Authenticity, love, success, and impact start with a healthier YOU. Here's the path!

Women Entrepreneurs: Shining Examples of the New Women's Economy

Panel Description:

What does it take to succeed in the New Women's Economy? A valuable idea, the expertise to monetize it, and passionate perseverance. The age of the employee is dying. The age of the entrepreneur is beginning. Success now revolves around purpose and entrepreneurship. These successful entrepreneurs will share their stories and the strategies they used to build their business around both success AND contentment. They will show you what it takes to get great at marketing an optimally monetized version of their passion. You will discover how you too CAN be an entrepreneur, and why all it takes is an idea, knowledge and perseverance. Are you ready?

Young Women In Action: The Power of Mothers as Role Models

Panel Description:

Even though young ladies are our future, they are taking charge of their independence by drawing strength from their most influential role models... their mothers... and then setting forth on their own journey to define themselves in a changing world. Glean priceless gems from listening in on a disarmingly candid and honest discussion among this remarkable group of confident young women who are starting businesses, achieving their goals, and giving back to their communities. Whether you're a young woman or the mother of one, this panel discussion will add great richness to your vision!

Legendary Ladies of Stage & Screen

Panel Description:

Legendary ladies of American motion pictures, television, and Broadway productions are an enduring testament to how important it is for you to embrace your dreams and never give up on them. Each of this panel's fabulous women will not only give you glimpses, through their personal stories, into what made them legendary... they will inspire you to keep putting one step in front of the other until you have made your own dream a reality!

Lessons From the Mountain by the Women of the Waltons: A Unique Perspective on Our Past & Future as Women

Panel Description:

Oh, my, how the roles of women on TV and in film have changed over the past few decades! These remarkable shifts are dramatic reflections of women's vastly expanded range of expression in all aspects of society... from how we are portrayed at home to what we do at the office to how we impact politics. Celebrate the 40th year anniversary of the Walton's during this truly rare and special opportunity to be part of an up-close-and-personal discussion with the women of the Waltons, as they celebrate their show's 40th anniversary with us! Join the fun and be illuminated at the same time.

How to Get Exposure: Women Shaping Television & Public Relations Spill the Beans

Panel Description:

Wondering what it takes to create buzz through mass media exposure for your business or cause? What does it take to promote other people's talent and make it look flawless? These dynamic women are experts in television productions that promote people's talent while making it look flawless. They love inspiring others to

find and promote their own talents. Discover from this dynamic panel what it takes to get exposure so you can take your ideas, business or cause to the next level. It's time to start your own buzz!

Women in Business: How to Start Yours & Make It Sustainably Profitable

Panel Description:

Do you want to start your own business but aren't sure where to begin? Building a profitable business is possible... as long as you have a service or product that can be sustainably monetized, enough passion about it to throw away your fear and excuses, and access to the resources, knowledge, and support you'll need to succeed. This diverse group of successful business owners and entrepreneurs will share their stories about how they succeeded, and how you can too, in any type of business. Expect to take home some juicy morsels of advice and heartache-saving startup guidelines from inspiring business leaders who are making an impact.

Make Money By Making a Difference Through Sharing Your Life-Changing Moments

Panel Description:

Have you had a life-changing moment? The kind that altered your life forever for the better? These precious, and often painful, experiences are the source of the most powerful transformation stories the world has seen. Would you like to discover how to turn your life changing moment into a career-changing book, speaking career or nonprofit organization? Listen to the passion, strength and stories of three individuals who transformed their life-changing moments into gifts that make huge differences in the lives of others. Then apply what you learn to your life-changing moment and let the magic of the next step in your career begin!

Life Balance for Working Moms

Panel Description:

If you're a working mom, no one needs to tell you how overwhelmed and under pressure you're under. Making this even worse is that today's working mother is too often depicted as some sort of superhero that in truth none of us can ever be. Well, now there's hope for us mere mortals: Two working mothers are breaking the mold by using social media to change for the better the way working mom's are advertised to. They will tell you about this and will also share with you some newly emerging tools that are empowering working moms to live the life they really want to live. You CAN have it all... once you stop giving in to the propaganda and make life balance your priority! Come and learn how.

Feminine Power From Military Experience: Build Your Success on the Lessons they Learned

Panel Description:

The extraordinary women on this panel had highly successful military careers and will tell you wonderfully inspiring stories about their groundbreaking service to our country as women. But what they're even more excited to share with you is how they transformed their military training and experience into practical strategies that enable civilian women to harness their inner power so they can convert their dreams into success – including you. They call it “PINK:” Power, Integrity, Negotiation & Knowledge. You don't need permission to take action; you just need the right ammunition. And that's exactly what you will get that from these amazing veterans who discovered their feminine power through their military experience. Ready to go from “Zero to Breakthrough?” Engage!

“Being Mom:” From Supermom to Sane Mom

Panelists:

Are you a mom, or planning to become one? Unload, unwind, meet, mingle, live, learn, and be nourished, with Sarah Ripard and “Being Mom,” as she films a live network TV segment here at the conference. You will connect with other moms whose Super Mommy Syndrome and Mommy Burnout have prevented them from being the mother and woman they want to be. You’ll have intimate conversations with celebrity guest speakers and get professional counseling and advice from Dr. Diana Lynn Barnes, author of “The Journey to Parenthood: Myths, Reality and What Really Matters.” And you’ll discover how to move beyond society’s insane pressures on mothers to be an ideal parent, run the household, and hold down a job, all while remaining a loving and caring spouse. Do you yearn to become the parent and companion you want to be without sacrificing your authenticity or wellbeing? Together we can do it!

Dolphin Tank: Friendly Feedback for Budding Businesses

Panel Description:

Want powerfully effective pointers for pitching your business idea, product or service? Attend Dolphin Tank, where five women entrepreneur finalists get top-notch shame-free feedback about their project. Watch as these five companies, selected prior to the conference, are given an opportunity to pitch their project LIVE in the Dolphin Tank in front of thousands of conference attendees, including you. Learn what to do and what to avoid in building your business, as our Dolphin panel of stellar women entrepreneurs, investors and start-up experts provide “friendly feedback” and actionable insights to the five finalist entrepreneurs. This is a “must see” for anyone who owns a business or wants to start one!

Relationships in Reality: The Heart of What Makes Us Women

Panel Description:

No matter what your walk of life, relationships are at the center of it. As women we know that successful relationships create successful living. That’s just how we roll as women. But here’s the catch: relationships are also the most intricate and complicated portion of our lives. Because they affect every area, we all strive to thrive in them: from work to friendships to parenting to marriage to aging parents. This invigorating and inspiring panel will show you how to create healthy and prolific relationships in all parts of your life as a woman. Come hear from these gifted experts how to select, build and nourish relationships so they fill your cup instead of empty it!

Women in Finance: Personal Finance Management and Investments

Panel Description:

How effective are you at managing the money you trade your life energy for? Just like building a business as an entrepreneur, optimizing your money management, and multiplying your money to reach your financial independence goals, requires sound strategies. Reaching the financial future you want depends upon the soundness of the financial strategies you implement today. This panel of experts will offer you highly valuable tips for reorganizing your assets more optimally, finding your hidden assets, managing real estate in an upside-down market, establishing a family foundation, and charitable/legacy planning... all in an easy-to-understand format. If not now, when?

LinkedIn on Estrogen: Social Media Smarts & Effectiveness

Panel Description: Maria Bello, Actor & Activist, Co-Founder of We Advance; Clare Munn; Others TBA

Social media is now the PRIMARY source for communication between individuals, businesses, organizations and government. After briefly introducing you to the existing social media platforms (from Facebook and LinkedIn, to Tumblr and Printinterest), we'll laser in on LinkedIn. You'll set up and/or update your account – right on the spot – so you can network in powerful ways during the conference (and after)! And then the magic really begins: you will actually start creating digital conversations that build successful social networking relationships to further your career, philanthropic efforts, and access new audiences for your products and services, right during the conference! You'll answer questions to help you discover your unique social networking intention (e.g., personal and business branding, fan base building, etc.). You'll get practical tips to develop your social media strategy, craft your message, and package it effectively. You'll learn how to use those messages to build relationships that expand your exposure. And you'll become more “social media smart” to ensure your online safety and identity. IMPORTANT NOTE: All are welcome, but you'll get the most from attending this panel by completing the activities and questionnaires on Splore (www.Splore.com) **before** you arrive, and by bringing your mobile technology with you (smart phone, tablet, or laptop), so you can interact and participate in live surveys and discussions during the conference.

Women in Comedy

Solving the women-in-comedy "problem" once and for all. Conan O'Brien once said that 95% of their submissions came from men. For years women have been discouraged from the "un-lady like" practice of joke telling, making for a male-dominated field. The very idea that women aren't funny seems pretty laughable these days. Women have come a long way since Sally Rogers traded quips with Robert Petrie and Buddy Sorrell on the Dick Van Dyke Show. TV has recently unleashed a new generation of comediennes, who act, perform stand-up, write, and direct—dishing out the jokes, and often with a side of sexy. Join JoAnne Worley, Judy Tenuta, and others (TBA) as they discuss humor from an X chromosome prospective.